

City of Minnetonka, Minnesota, USA

The City of Minnetonka's public dashboard (Figure 1) stands out for its user-friendly interface and comprehensive approach to sharing information:

- **Interactive Design:** Residents can easily navigate through various projects and initiatives, accessing detailed information on completion rates and timelines.
- **Performance Feedback Loop:** The dashboard incorporates a survey feature, allowing citizens to provide direct feedback on the city's performance. This two-way communication fosters a sense of partnership between the government and its residents.
- **Regular Updates:** With quarterly data refreshes, the dashboard ensures that information remains current and relevant, enhancing its value as a reliable resource for residents.
- **Transparency in Progress and Setbacks:**
The platform openly acknowledges both achievements and challenges, providing context for any missed targets or delays in project implementation.
- **Strategic Goal Alignment:** Each metric and project is linked to overarching strategic goals, helping residents understand the broader vision for their community.
- **Impact Visualization:** The dashboard effectively illustrates how various initiatives translate into tangible improvements in residents' daily lives, from infrastructure upgrades to community services.

By implementing such a comprehensive and transparent dashboard, the City of Minnetonka has set a high standard for local government communication and accountability. This approach not only keeps residents informed but also actively involves them in the ongoing development and improvement of their community.

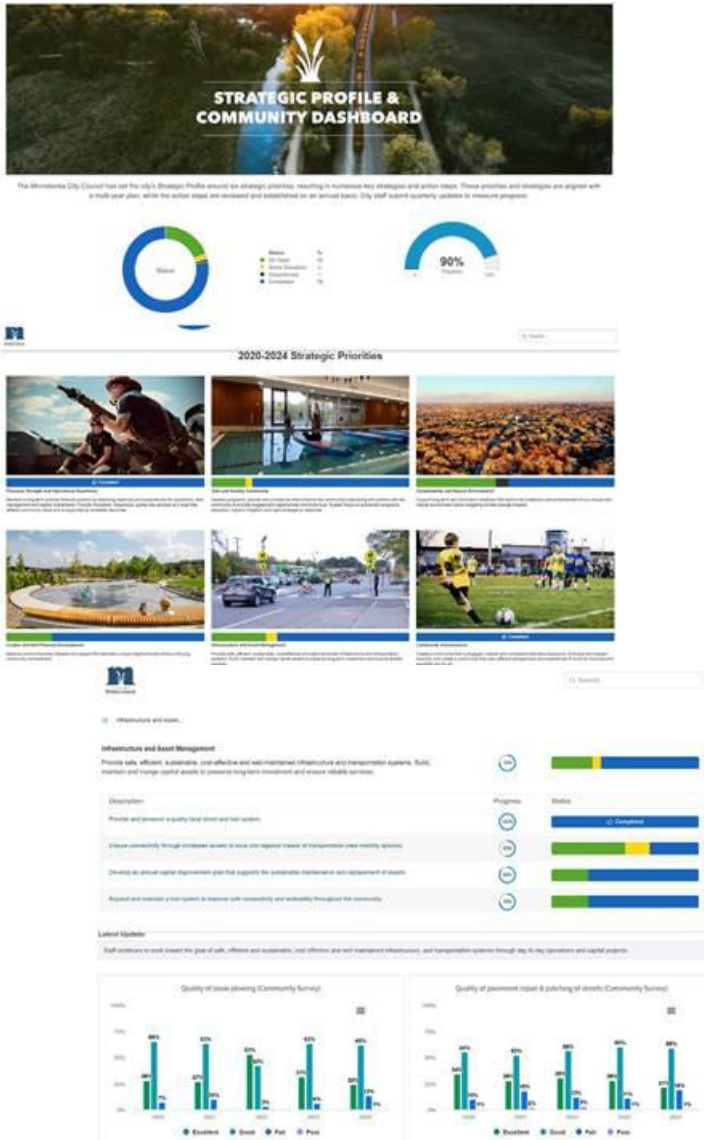


Figure 1 Public facing dashboards on outcomes and impacts

https://envisio.com/blog/8-local-government-public-dashboard-examples/#Example_1_City_of_Minnetonka_MN_8211_Strategic_Profile_Community_Dashboard